Attachment B, Page 1

Region: 10

Participating Partners: Title 1 (Kirkwood/IowaWORKS), Title 2 (Kirkwood), Title 2 (Iowa Workforce Development/IowaWORKS), Title 4 (Iowa Vocational Rehabilitation Services and Iowa Dept for the Blind)

The Wintac Grant was received by the state of Iowa to support WIOA core partners evaluate current levels of coordination of services, and create goals around growing and expanding coordination in a meaningful way to have lasting impacts on our work with job seekers and businesses. The goal of the Wintac is to:

- 1) Assess our collaboration and coordination level in four areas:
 - a. Outreach and Intake
 - b. Business Engagement
 - c. Career Pathways
 - d. Career Services
- 2) Identify what level of coordination we would like to be at in one year.
- 3) Develop an action plan of activities to move towards greater coordination that is also directly linked to increasing our ability to serve job seekers and businesses.

Leadership from the core WIOA programs of Title 1 (Kirkwood/IowaWORKS), Title 2 (Kirkwood), Title 3 (Iowa Workforce Development/IowaWORKS), Title 4 (Iowa Vocational Rehabilitation Services and Iowa Dept for the Blind) worked together on the assessment of coordination and developing the following plan. This was completed as follows:

- a) Each leader self-assessing coordination levels on the assessment tool. (December 2018)
- b) Leadership meeting to share self-assessment results, discuss differences, and come to a consensus on current coordination level, as well as why and areas for growth. (December 2018)
- c) Next, the team developed a plan on how to increase coordination, prioritizing ideas into those that will have both the greatest impact on our services and are likely to be completed in approximately 1 year. (January 2019)

The current strategic plan ends June 30, 2019. We are proposing to utilize the Wintac grant plan outlined below as the FY 2020 RWDB strategic plan. We invite in any RWDB team members who would like to be part of our future strategic plan work sessions to provide guidance or input either in an ongoing capacity or on an ad hoc basis. This new plan, if approved by the RWDB, would start July 1, 2019 and run through June 30, 2020.

Activities and Tactics	Key Players	Expected Outcomes	Timeline	Progress Notes and Outcomes
How will we do it?	Who should be involved?	What is the result?	When will we do it?	
Outreach and Intake: Develop a referral committee composed of team members from each title to focus on how to best serve individuals and remove barriers to connecting individuals with core WIOA services.	Outreach Committee- Composed of staff from 4 titles (not management). Leadership Team-provides guidance to the outreach committee and supports implementation of their work.	*Committee established *More comprehensive informational flyer articulating WIOA partner services *GeoSolutions referral process finalized and WIOA staff trained *Committee establishes goal for outreach activities completed (including targeted youth engagement) with 2 or more WIOA partners representing the entire WIOA system. *re-evaluate marketing materials being used by core WIOA partners	July 1, 2019-June 20, 2020	March 25, 2019-each title will identify 1-2 committee members my June 1, 2019. The WIOA Leadership team will meet with this committee in June to convey the goals of the committee. October 2019-Teams identified, Monica and Carlos leading this group. Will meet in November to kick off activities. Focusing on the 4 th and 5 th action plan items listed. November 2019-Team met and began developing questions and layout for a survey. Shared with leadership for input. Will present updates to full WIOA team February with status and to see input. Updates will be provided verbally at
Business Engagement: Identify a Title 1 and Title 2 team member to attend Business Service team meetings monthly to coordinate services for training completers, DW clients, and Title 2 IET/IELCE services.	Stephanie Hasakis-Title 2 Mike Rose-Title 1 Amy Eldred Hernandez-Title 1 Youth Team Bret Koenig-Title 4 BSR Team	*Identify technology supports to encourage participation. *Determine appropriate participation level and meeting attendance. *More integrated approach to meeting business needs.	July 1, 2019 to June 30, 2020	March 2020 Meeting. March 25, 2019-By June 1, identify appropriate youth team member. The WIOA Leadership team will meet with this committee in June to convey the goals of the committee. October 2019-Team members identified. Will combine this goal and the 3 rd goal of career pathways together. Carla and Scott will lead this team. First meeting December 5 th .

*More opportunities for	
businesses and job	December 2019-Team met December
seekers.	2019. This initial meeting was a review
*Better understanding	of business service activities each of
of business services	the WOIA core partners completes.
offered by all core	
WIOA Titles.	January 2020-Team met again and
*Better coordination of	identified a few action items to
sector board work	proceed with:
among WIOA Partners.	-Better coordination: One business
	services marketing tool, educate full
	WIOA team on business services
	-Sector Board Coordination and
	Communication: Who attends
	meetings, how do we communicate
	information back to full team.
	Will present updates to full WIOA team
	February with status and to see input.
	February 2020-Group met and mapped
	out all services provided by partner
	agencies. A workgroup was identified
	to then categorize these services into
	larger buckets that employers would
	understand. Will review with larger
	group at March meeting.
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	We identified which team members
	are attending which sector boards.
	This will be reviewed by the leadership
	team to determine we have the right
	people attending and ensure we have
	enough/not too many.
	Future meetings will analyze how this
	information will be shared with the all
	WIOA partners.

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Career Pathways: Develop	Sector boards	*ICR lowa core activities	July 1, 2019 to June,	March 25, 2019-identified health care
stronger communication, and	BSR Team	shared with WIOA team	30, 2020	as the sector we plan to start with and
education between sector	All Staff	and updates provided		will cross over to other sectors from
boards and WIOA core staff to	Title 1	regularly.		there.
ensure job seekers are	Title 4 – James Smith	*Staff understand the		
connected with appropriate		connection between		This goal and goal #2 combined. See
job services and training.		sector needs and our		notes above.
		services		
		*Youth services are		
		tailored to connect you		
		with the 6 main		
		industry sectors in		
		Region 10.		
Evaluation of Career Services:	Leadership Team	*increased access to	July 1, 2019 to June 30,	March 25, 2019-Focus on increasing
Coordinated programming for	Customers	career services by	2020	access to services and understanding
targeted populations such as	Disability Access Committee	targeted population		the population using services. The
ESL, HS completion students,		groups		learning from this group will inform
individuals with disabilities		*seek, analyze and		the work of the Career Services
and those with barriers.		incorporate customer		committee. They will need to work
Continuous improvement of		feedback on career		closely together. We will plan to
Career Services by hosting		services to improve		present together to this team.
customer focus groups and		offerings (special		
completing regular surveys.		outreach to youth		November 2019-Team discussed our
		populations)		current customer evaluations. Plan to
		*establish a consistent		set up a short note card customer
		focus group format and		service feedback card at IowaWORKS.
		survey used by all		Will draw names for a monthly prize.
		partners		Plan to hold 1 focus group of
				IowaWORKS customers this year, to
				gain more in-depth feedback. The
				leadership team will be coordinating
				these activities during monthly
				leadership meetings. Next meeting
				November 25.
				December 2020- Leadership
				established a budget fr these activities.
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		January 2020-When the survey is implemented this will give us a pool of
		customers to pull in for a focus group to provide more input. Will likely
		happen in Spring 2020.
		Will present updates to full WIOA team February with status and to see input.
		Verbal Update at RWBD meeting.
		Focus Groups may be delayed due to
		COVID 19.