

**Southwest Iowa LWDA  
CEO Agenda: March 2, 2023**

Thursday, March 2, 2023, 5:30pm Union County Courthouse 300 N Pine St #6, Creston, IA  
50801

1. Call to order
2. Roll call
3. Agenda approval
4. Approval of January meeting minutes
5. Discussion with Wendy Greenman
6. Discussion with Executive Director
7. Vote on board direction•
8. Adjournment

# Southwest Iowa LWDA CEO Meeting Minutes – 1/23/23

**Attendees:** Jesse Bolinger, Amanda McVann, Dennis Brown, Charla Schmid, Ron Fitzgerald, Dean Robins, Jerry Walker, Daniel Ray Christensen, Liz Rodriguez

## Agenda:

1. Minutes of December 14 meeting (Approval)
  - a. SO MOVED
2. Agenda (Approval)
  - a. SO MOVED
3. Budget (Approval)
  - a. SO MOVED
4. One Stop Operator Update
  - a. Jesse: SPPG is our One Stop Operator; Jackie Norris said that they shouldn't be doing it anymore
5. Board Vacancies & Long-Term Strategies/Board Cert.
  - a. Jesse: we have two Board vacancies in higher education and someone in a union
    - i. No one from higher ed thus far, would like someone from Graceland
    - ii. Graceland might have a faculty union
6. Realignment Discussion
  - a. Jesse: realignment for our board is off the table, we cannot realign because we don't have an area that wants to align with us
    - i. Dean: why?
      1. Jesse: we don't have a lot of money, and we don't have a lot
    - ii. Liz: you can only realign with areas that touch yours, such as Central, Western, and Southcentral Iowa
      1. Daniel: unless there's orders from the State to realign
      2. Liz: no one wants to **voluntarily** align, but forced alignment could happen
    - iii. Jesse: we have three options:
      1. We realign
      2. Find a sub-recipient
      3. All 8 CEOs vote to reject the funding, remove their reliability, and return control to the state so the Board dissolves
      4. Liz: also, you can incorporate as a non-profit and bring in your own money so you're not dependent on the state; the state's money fluctuates so much
        - a. Jesse: that's right; I haven't explored where we can have other money such as outside donors; I would like someone to make a motion for one of those options; CCog doesn't want to be a part of it
        - b. Jerry: CCog has already has a lot going on right now
  - iv. Charla: RC&D means?
    1. Jesse: resource conservation & development

2. Daniel: their chairmen is on our board and we have members of our board on theirs
- v. Liz: there's lot of federal grants out there, maybe not that Jesse can apply to himself; there's a lot of talented people on your Board who have skills to help grantwrite; we are thinking about a Give-Get-Serve
  1. The businesses give a certain amount, not the non-profits – they serve
- vi. Jesse: I have a lot of success putting together a 501c3; I'd like to meet again in February
- vii. Dennis: option 2 is the only way forward that's viable
  1. Daniel: likewise, we're too late for realignment
- viii. Liz: all a sub-recipient is going to do is take that money and your Board will only function the way it is for another 1-2 years; which can lead your Board to die/close
  1. Jesse: our fiscal agent charges us a fee; a sub-recipient will do that same but it'll be higher because they have additional responsibilities; that additional funding that can be going towards community operation is going to them instead
- ix. Daniel: Who do you have in mind for One Stop Operator?
  1. Jesse: we're digging deep and we might have to find an individual that has these skills; we can find somebody
- x. Ron: What do we do for funding in the meantime while this is getting going?
  1. Jesse: we'll still receive the funding that we're getting; we can go after extra funding which is through setting up a 501c3, and let the public know that the workforce board is and that we're here
  2. Charla: people don't know about them at all
  3. Ron: Will we continue to get state money? For how long?
    - a. Daniel: until the non-profit forms
    - b. Jesse: and then it'll go towards the non-profit
  4. Liz: we've seen an influx of funds from the state due to Covid-19; we will see bulkier chunks of money go towards these workforce areas, but then it'll go down to half; almost all workforce boards have become sub-recipients which we can do until you get yourselves strong enough
- xi. Jesse: I need 8 CEOs to come together to forming a nonprofit, dissolving, or whatever; we need all 8 to agree on one thing
  1. Daniel: all 8 are only needed for realignment
  2. Liz: if you were voting on dissolving, then that would take all 8
- xii. Daniel: we're either voting on finding a sub-recipient or going forward with having the board gain nonprofit status
  1. Dean: Do we still have a CLEO through all this?

2. Daniel: The Board stays the same, and in a non-profit Jesse would still act as Exec. Director; it would still fall back on us and the Board would move forward
  3. Dean: I would lean towards the incorporation
  4. Liz: I just wanted to add you can vote to pursue non-profit AND find your subrecipient - it's not necessarily a mutually exclusive set of decisions
- xiii. Jesse: What does it cost to form a nonprofit?
1. As an Exec. Director, the federal fee is \$600 and state filing fee is \$50
  2. We can utilize Ticket to Work money, about \$107,000 to work with, to increase my number of hours a week to 40 hours instead of 25 which won't make a huge impact on that fund
- xiv. Liz: find your sub-recipient now and then create a 3 year plan to move towards becoming a nonprofit
- b. Daniel: let's do a roll call vote for each option
- i. Option 1: find a sub-recipient
  - ii. Option 2: become non-profit
- c. Jesse: let's vote to become a non-profit & find a sub-recipient
- i. Roll Call:
    1. Aye: Dean, Ron, Dan, Charla, Jerry
      - a. Daniel: Jesse move forward with workforce development plans
7. Establish next meeting
- a. Thursday, February 9th @ 6:30 PM via Zoom
8. Adjourn
- a. SO MOVED

Notes:

- Liz Rodriguez: military brat; background in compliance; drawn to job as Exec. Director; makes sure Board's gov't regulations are up to date and involves Board Members and CEOs

Action Items:

- Upcoming meeting:
  - Thursday, February 9th @ 6:30 PM via Zoom