



SWDB BOARD NOTES

Date: 11/2/22

Location: ZOOM

Minutes

Iowa Workforce Development Board Meeting

November 2, 2022

11 am – 1:00 pm

ZOOM / DMACC Urban Campus

Agenda item 1. Call to Order

Chair Jay Iverson called to order the meeting of the Iowa Workforce Development Board (the Board) on November 2, 2022, at approximately 11 am at Des Moines Area Community College, Urban Campus, at 1100 7th Street, Des Moines, IA.

Agenda item 2. Roll Call

Members in Attendance

- | | |
|-------------------------------|--------------------|
| 1. Beth Townsend | 16. Nancy McDowell |
| 2. Paula Nissen | 17. Drew Conrad |
| 3. Daniel Tallon / Eric Evans | 18. Todd Holcomb |
| 4. Jay Iverson | 19. Todd Holcomb |
| 5. Alicia Stafford | 20. Beth Skinner |
| 6. Amy Larsen | 21. Kelly Garcia |
| 7. Jack Hasken | |
| 8. Teresa Hovell | |
| 9. Jessica Dunker | |
| 10. Brad Elliott | |
| 11. Ofeila Rumbo | |
| 12. Alex Severn | |
| 13. Kelly Barrick | |
| 14. Matthew Nicol | |
| 15. Jason Shanks | |

Members Absent

1. Governor Kim Reynolds
2. Waylon Brown
3. Dave Deyoe
4. Emily Wharton
5. Daren Westercamp
6. LuAnn Scholbrock
7. Kellie Gottner
8. Mary Landhuis
9. Deb Mauricio
10. Carrie Duncan

11. Charlie Wishman
12. Andy Roberts
13. Jayson Henry
14. Joshua Cobbs
15. Quentin Hart
16. William Dotzler
17. Kirsten Running-Marquardt
18. John Smith
19. Rita Grimm
20. Kyra Hawley
21. Amela Alibasic
22. Scott Thompson

Shelly Evans called roll and advised Chair Iverson that quorum was established.

MEETING MINUTES			
Call to Order, Jay Iverson, Chair.			
Roll Call and establish Quorum, Shelly Evans, Board Administrator.			
ACTION ITEM			
ACTION	1st	2nd	Unanimously Approved
Approval of Agenda.	Amy Larsen	Teresa Hovell	X
ACTION ITEM			
ACTION	1st	2nd	Unanimously Approved
Approval of Minutes from 8/5/22 meeting.	Jason Shanks	Kelly Barrick	X
Welcome by Jay Iverson, Chair.			
Director's Report by Director Beth Townsend, Iowa Workforce Development.			
<ul style="list-style-type: none"> • Introduction of Linda Fandel, Tim Goodwin, and Kathy Anderson. <p>Tim Goodwin. Former school administrator. Trucking business 3 years. Iowa Senate term ends December. Engaging on 100- day site visits. Over 940 as of this morning. Getting valuable information. Target businesses 50+ but not turn down any businesses. About 10% have been employer asking to be engaged. Encouraging numbers. Will use information to drive where business engagement is going. Super excited about 100% employer engagement. One-stop shop.</p>			

Kathy Anderson. Iowa Association Business Industry. IEADA 10 years. Gateway. Kreg Tool. Working to develop more consistent training schedule for business consultants serving businesses regionally. Excited to do deep dive with business visits and how to invest with employers.

- Business Engagement created after Governor’s state of the union address. Governor requested inventory. Found out 130 different programs over 11 agencies. A lot to navigate. Looking to find ways to streamline. Create more awareness. Easier for lowans to use all resources State has available. Stood up BE in September. 100-day initiative to meet with as many businesses as possible. Reestablishing old relationships, creating new relationships. Report with strengths and gaps. Want to make sure Iowa businesses.
- 2.7% UI rate in September. Labor force remained at 67.7%. 7th in US. 82,000 open jobs currently. Lack of skilled workers. RCM numbers are probably higher since there are many that do not report. HBI. 5 new career navigators. Kathy Anderson created HBI in Iowa when at IEADA. Helped 259 veterans or spouses get employment in State of Iowa since beginning of year.

Update from Executive Committee by Committee Chair Jay Iverson.

Discussion on changing length of serving chair from one year to two years.

- Motion to update Bylaws with changing chair’s terms to a minimum of 2 years.

7.1 -- ACTION ITEM

ACTION	1 st	2 nd	Unanimously Approved
Motion to update Bylaws with the terms for the Chair to serve a minimum of two (2) years.	Matthew Nicol	Kelly Barrick	X

Update from System Committee by Committee Chair Jack Hasken.

Committee met Monday. Focus picked out 6 items important for Systems Committee.

1. AJC branding
2. Core partner
3. Customer satisfaction
4. Staff training awareness
5. Data sharing

Priority 1 is data sharing. Getting WIOA core partner data from Michelle/Wendy. Big lift because of a lot of data. Challenge is taking data and asking what it is telling us and how does this help us keep a good working system. Break into 4 quarters. Goal to present to board on 3/10. Shows graphs and understandable for the board and the performance.

Update from Youth Services Committee by Committee Chair Matthew Nicol.

Started with urgency to get things done. Struggled with identifying and prioritizing items. Put breaks and go back to local chairs. Exercise of questions. Committees in various stages. Various levels. Questions on how to support local areas, youth and support the board. Interpret and understand policy. What is / is not flexible? Assigned committee members to meet with chairs. Learnings, barriers, best practices, and some just do not know what they don't know. Develop playbook widely accessible to all communities. What is Title I. What is WIOA. What do they mean for the youth committee? How to make decisions based on metrics. Feedback received from local youth chairs or executive directors. Good resource for chair for committee to be compliant.

Update from Disability Access Committee by Committee Chair Emily Wharton.

Daniel Tallon provided update. Local DACs meeting. October National Disability event. Done in each region or local area. Small presentations to several hundred people in statewide event. Some businesses. ADA Center participated. Highlighted challenges of those with disabilities well as solutions. IVRS data published, and Iowa remained in top 10 for third straight year. Post-participation employment rates. Very proud of that accomplishment.

Update from Minority Unemployment & Outreach Committee by Committee Chair Ofelia Rumbo.

Met a couple of times. September 9. US Census bureau releasing 2021 data. Working data group to evaluate and more discussion on what they are seeing. Group met Monday of this week and discuss the findings. Information from that report. 2.7 UI rate. Break down black/African American 0.9%, and American Indian and Alaskan 8.5%. Native Hawaiian 9.1%. Alarming. Others but these are top 3. Data important for committee. Exploring all things affecting the minority communities. Reduce by 5%. Same goal previously. Actionable steps. Creating awareness of different program, LDS, plan to expand work programs – RA, find ways to work with Governor to allocate additional resources to support minority businesses. Studies show minority are most likely to employ minorities. Discussed hosting listening tours across the state. Previous tours were successful.

Teresa Hovell – any language. English as a second language program. At Vermeer trying to expand. Director – just language ESL grant for businesses. Posted a couple of weeks ago. Help employers to do exactly that. Training to employees who help them in the workplace. How to perform duties with that specific employer.

Director – share out iowagrants.gov link to SWDB members.

Update from Returning Citizens Committee by Committee Chair Dan Tallon.

Met twice since last SWDB meeting. Focused on data. Realized there have been previous data analysis that not occurred since pre-pandemic. LMI talked about what it would take to reestablish. DOC data. Release data. How to pull all data together. Highlight other challenges, like housing. Other employment barriers.

Board member highlights by Chair Jay Iverson.

- **Jason Shanks.**

Grew up in Bondurant. Son that is a junior @ Iowa State. Lives in Ankeny. 25 years at plumbers & steamfitters. Training coordinator over RA program. Currently business representative for local.

Local Workforce Development Area Spotlight.

- East Central Iowa (Stephanie Rupert, Chair and Liz Rodriguez, Executive Director)

Liz Rodriguez. She worked for Army. Commander says give me a flight path and I want to know where you are going. Hired mid-August. Key things, Heather Garcia left, that each board member understands the vision of the board. Original interest in being a board member and what are the gaps. Board assessment, understanding work of the board. Meet all members and chairs and local economic development areas. Conducted SWOT analysis for both local workforce area and in service with workforce center staff. Asking board members to work with service providers to set goals for next year. Make sure understanding language between what board is doing and how to move forward with providers in doing work. Workflow map. Biggest focus – board member education. Where do they fit in the workforce system? Love some of the ideas she heard today. Her area committees are still forming. Each committee will have a different focus. Level of knowledge to make good and informed decision for their workforce area. This will happen in January. Her style of leadership that works in working with community development. Learned if you develop foundation of trust. Meeting and discussing one on one and help others reach their goals.

General Discussions.

Jessica Dunker – part of a group of employers working group looking at child labor laws. Relying heavily on IWD. Equity for working students and getting consistency on what children can do at what age at jobs. Restaurants, movie theaters, etc. Looking at get up to date. Chapter 92 not cohesive or make sense. Thanks, IWD and Governor’s office. Goal is to have significant revision ready for legislative review and action in the coming session. Make all of you aware of that.

Jay Iverson – webinar. Work a lot with intermediary network in Iowa. Not very many states have this. National form. Kristi Volesky. Interesting and good stuff.

Alicia Stafford – challenge is doing RA with 16/17-year-old students because of child labor laws.

Jessica – drafted entire section that addresses that issue.

Director – moving intermediary network over to IWD. Working with DE to get it transferred. Will be a good benefit to the intermediary network to make more connections and strength WBL. Strengthen business engagement.

MOTION

Motion to Adjourn. Adjournment at 11:45 a.m.