



# SWDB Workforce Systems Committee

Date: 11/28/22

Location: ZOOM

## Minutes

### Iowa Workforce Development Board Meeting Workforce Systems Committee

November 28, 2022

11:00 am – 12:00 pm

ZOOM

Agenda item 1. Call to Order

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Chair Jack Hasken called to order the meeting of the System Committee (the Committee) on November 28, 2022, at approximately 11:00 am via ZOOM.

Agenda item 2. Roll Call

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#### Members in Attendance

1. Jack Hasken, Chair
2. Kelly Barrick
3. Mary Landhuis
4. Jayson Henry

#### Members Absent:

1. Amy Larson

#### Other Attendees:

1. Shelly Evans
2. Michelle McNertney
3. Wendy Greenman
4. Phyllis Wood
5. Laura Book

Shelly Evans called roll and advised Chair Hasken that quorum was established.

Chair Hasken called the Committee to order.

Agenda item 3. Approval of Agenda

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Chair Hasken called the next order of business which was the approval of the meeting Agenda for November 28, 2022. The agenda was emailed to the Members of the Committee.

- ACTION ITEM: Motion to Approve the Agenda for 11/28/22.

Mary Landhuis motioned to approve the agenda and Jayson Henry seconded the motion. Members of the Committee in attendance voted on the motions by voice vote, which carried unanimously.

#### Agenda item 4. Approval of Minutes

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Chair Hasken called the next order of business which was the approval of the meeting minutes for October 31, 2022. The minutes were previously emailed to the Members of the Committee.

- ACTION ITEM: Motion to Approve the Minutes for 10/31/22.

Jayson Henry motioned to approve the Minutes and Mary Landhuis seconded the motion. Members of the Committee in attendance voted on the motions by voice vote, which carried unanimously.

#### Agenda item 5. Review and discussion of WIOA Core Partner Program Performance Data.

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Jack Hasken notes this committee's focus is on:

1. AJC Branding
2. Core Partnership
3. Customer Satisfaction
4. Staff Training Awareness and Integrated Services
5. Data Sharing

The committee would like to start with focus on the data.

Michelle – meeting today was to discuss and determine data sets. Another meeting will be held at the end of January or early February with data set examples prepared with information that is consumable.

How do you want to see data sets to be presented at the March SWDB meeting? Shared statewide performance report with key data being reported. Hard to understand in this format. How can we present in better way and what from within is important? Key is performance metrics. State negotiates rate with DOL for adult employment 2<sup>nd</sup> quarter after exit. Must be reported out on. Let's show in graph style. Get all performance expectations into different format.

Jack – I like it. Easily shows local performances. Above most of the bar in five of the areas.

Michelle – NW shows 100%. Must understand context of data. Reality is that NW is very small and may have only served 8 people, whereas Mississippi Valley probably serves 150 people. Part of context on how to get that included.

Jack – what does 2<sup>nd</sup> quarter after exit mean?

Michelle – we can add definitions. Exit means no longer meaning services for the program. However, are they still employed? 1 year after receiving services, are they still employed? Important context.

Jack – negotiated rate is high bar and important that our boards understand that. Is Central a big region?

Michelle – yes. Look at data year after year. Was there a blip because of COVID in 2021? Key is looking at what happen in region. Also helpful for local areas, our team, as well as the SWDB.

Jack – period year 2022 with 4 quarters.

Michelle – Will update graph and add additional data discussed today.

3 buckets of data:

1. Demographic
2. Expenditure
3. Service

We can break data down by different perspectives. Sample charts of adult by participant age, by race, etc.

Jack – very helpful and will paint picture of who we are serving, etc.

Michelle – demographic summaries will be more straightforward when looking at demographics.

Jayson – confusing percentages. Data does not consider labor shed. Committee needs to be careful how data is presented.

Michelle – what other type of data do you want to see? LMI will be included as they are the experts on how to look at data.

Jayson – when we think about data for the board, how many metric points are we thinking and what is driving them? Maybe demo is not important but center traffic services?

Michelle – exactly why we are having this conversation. Center traffic does not fall under demographics.

Jayson – 5/6 metrics are key indicators. What are those for this committee?

Michelle – center traffic we can absolutely do and is a great thing to look at.

Jayson – WIOA is good one.

Michelle – yes.

Jack – what happens when you underperform?

Michelle – trick question. DOL has not told us. Receive assistance from DOL. As state we are meeting negotiated rate. For us as administrators, we would contact central Iowa to see what their needs are. Realistic answer is we could lose funding eventually.

Jack – key is state is meeting the negotiated rate. What is the budget and what is going out? How are we doing as a system.

Michelle – another bucket is expenditure data. Overall budget is \$13 million. 11.5 goes out to local areas. We can calculate metrics. Cost per participant for state and for each local area. Another important to look at, overall budget how much is spent on training.

Mary – looking at quarters, how much historical data are you pulling together?

Michelle – WIOA kicked off in 2016 and been gathering data after 2<sup>nd</sup> and 4<sup>th</sup> quarter exits. Program year 18 or 19, which is hard because of COVID. Start with PY18.

Wendy – yes. 1 normal year before going into COVID and start seeing trends later.

Michelle – PY19 (July 19 to June 30, 2020). Last quarter of PY19 is crazy. Now into PY2022 is looking better.

Expenditure rate is this important? Just show what is everyone getting?

Jack – yes, let's start there. Hope no recession. Start seeing spikes in unemployment. Good data, good exercise to show SWDB what is happening.

Michelle – can pull data related to services. Not just numbers of people coming in but what types of services are they receiving. Resumes, interviewing, counseling, training services. Can do breakdown of those services. A lot of manufacturing jobs in Dubuque. Astronaut data. Are we spending training dollars on this area, but they must move to Florida because those types of jobs do not exist in Iowa? How are we using funding? Is training getting them into the sector?

Jack – new 16-week rule for unemployment.

Michelle – Yes, first winter we have the new 16 weeks for UI.

Jack – goal is to have data for the March meeting.

Michelle – come back to this group in January with more polished graphs.

Jack – do not need to meet until the end of January.

Michelle – yes. We will get with LMI team prior to the meeting.

Jack – tentatively set next meeting. Last week of January. Week of January 23 and get Doodle poll out.

Michelle – IWD to get back with data visualizations and data sets prior to the meeting to be set in January 2023.

#### Agenda Item 6. Adjournment.

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- ACTION ITEM: Motion to Adjourn.

Mary Landhuis motioned to adjourn the meeting.

Chair Hasken adjourned the meeting of the Board at 11:32 am.