

Central Iowa Workforce Development Board

WIOA Impact Report

Request For Quote (RFQ)

The Executive Director of the Central Iowa Workforce Development board is looking for an organization, business, or independent contractor to provide an Impact study to aid in analyzing, evaluating and communicating the performance of the Federal Workforce Innovation and Opportunity Act (WIOA) grant in Central Iowa. The study should consider both economic impact and WIOA performance metrics. The contractor must have experience in workforce development strategies.

The Central Iowa LWDA counties include Boone, Dallas, Jasper, Madison, Marion, Polk, Story and Warren counties in Iowa. The area currently manages approximately \$2,000,000 in investment annually and has over 300 individuals enrolled in Title I services. The area has one comprehensive job center located in Des Moines, IA.

Expectation for Service:

- Produce a 15-page report or less on the impact of the Title I WIOA activities in Central Iowa in an electronic and print format for PY22. (July 2022-June 2023)
- The report should use infographics, charts, graphs, and other visual aids to aid the reader in understanding the program and engaging with the content.
- The report should provide a statistical breakdown of the individuals served in a variety of demographic factors; including barrier type, race, age, industry, and other relevant considerations. The report should baseline those with local demographic and industry data.
- The report should analyze WIOA Local Performance Outcomes including retention, earnings, credential attainment, and skills gains for exited participants.
- The report should provide insight into the activities of the various career and supportive services and training activities provided in the area.
- The report should provide informed assumptions and conclusions regarding the economic impact and value proposition of the investment of the Federal funds on the local economy.
- The vendor will familiarize themselves with the Central Iowa Local Plan and Program Policies.
- The report should provide recommendations on opportunities to strengthen future impact.

Proposed Project Timeline:

- January 2024-March 2024. Alternative timelines will be considered.

Payment:

- Proposals up to \$30,000 will be considered for this project.

Selection Criteria:

Cost and Strength of Project Proposal will be weighed equally in selecting a vendor for services.

Please remit quote to eric.kress@ciwdb.org electronically no later than December 29, 2023.

- Please Include:
 - 1 page Cover Letter summarizing the proposal.
 - Quote: Rate for Services
 - A sample of similar work performed
 - Professional resume or background of the organization demonstrating qualifications including 3 Professional References