

IOWA PLAINS COMMITTEE

Date: 7.12-2024

Time: 8:30 AM

Facilitator: Holly Espenhover-Chair

IN ATTENDANCE

Linda Rouse-Iowa Workforce Development
Teresa Larson-White-Iowa Workforce Development
Stephanie Camden-Iowa Workforce Development
Nicolas "Omar" Valentine-Iowa Workforce Development
Holly Espenhover-UnityPoint Health
Andrew Sheffield-CJ Bio America
Chelsie Dobney-UnityPoint Health
Kent Heronimus-Interstates
Sara Blair- Country Maid
Faith Miller- Iowa Workforce Development
Andi Mann – Iowa Workforce Development
Randall McQueeney - Iowa Workforce Development
Kathy Leggett – Iowa Workforce Development
Brittney Gutzmann – Voc Rehab

AGENDA

1. Overview of Kathy Leggett's role within Iowa Plains
2. Review of Iowa Plains Vision and Goals for Local Plan
3. OSO RFP
4. Committee Membership

DISCUSSION

Kathy Leggett is the Business Engagement Liaison with Iowa Workforce Development. She was hired by IWD as the Future Ready Iowa Policy Advisor in January 2018.

Primary goals are to increase work-based learning opportunities for out of school youth, young adults with barriers, provide employer outreach specific to work-based learning goals, and get as many employers as possible to be ready to serve in the on-the-job training, work experience, and other areas.

She will also coordinate sector partnership work that IP has in their plan.

Kathy has already done some initial planning for the next three months and will be meeting with employers in the committee in the future.

The Iowa Plains Local Plan has been forwarded to Workforce Services for their review. Once it has been reviewed, they will share with Iowa Plains any suggestions or changes that need to be made and then go out for public comment after.

Iowa Plains Vision:

Provide an agile and streamlined workforce delivery system that provides employers the workforce they desire and lowans the skills they need for a successful career.

Goals and Strategies

Goal I: Increase employer and workforce awareness and simplify the utilization of Iowa Workforce Development programs that provide them the outcomes that they desire.

Iowa Plains Strategy 1.1: Support the development and enhancement of sector partnerships

Iowa Plains Strategy 1.2: Develop a system for sharing data and workforce solutions between Centers

Iowa Plains Strategy 1.3: Increase awareness and utilization of work-based learning, pre-apprenticeship, and registered apprenticeship programs

Iowa Plains Strategy 1.4: Support the development of a strategic marketing plan

Goal II: Increase the utilization of Iowa Plains current, potential, and future employers and workforce to the education, training, and career opportunities available in the local area.

Iowa Plains Strategy 2.1: Align and implement an agile service delivery model that incorporates all workforce system partners and is easy to utilize.

Iowa Plains Strategy 2.2: Support the development of career pathways that integrate work-based learning, pre-apprenticeship, and registered apprenticeship programs for Iowa Plains youth and young adults.

When creating the Vision, Goals, and Strategies, a lot was focused from the industry side, and how industries need to be aware of what's available and it has to be easy. A system where businesses have to jump through different things to get the desired training and outcomes that they are looking for, for both workforce and the employer. We wanted to make sure it was easy to utilize, and it gave people the knowledge, skills, and abilities they needed to be successful and gave the employers the workforce they desire.

The roles of the committee is to provide advice, perspectives, the things Employers are seeing, and how you can play a part in getting the communication out to other employers.

The Request for Proposal (RFP) for the One Stop Operator has been extended due to no responses. The new due date is July 26, 2024. If there are still no responses, Linda will come back to the Committee and ask to readjust it.

The Committee is still has 2 spots open for Small Businesses (which can be a company of 500 or less employees), 2 spots open for Labor Organization, and one spot for Economic and Community Development Entity. We do have quite a lot of businesses that have shown interest and have agreed to be a part of the committee, however, a lot of them are not showing up to our monthly meetings, may need to reevaluate members at a later date if there is a lack of participation. A survey was conducted and the final results from those that submitted responses were for the 2nd Friday of each month at 8:30 am.

ACTION PLAN

Stephanie will send out a reminder before each monthly meeting.

Randall will speak to BEC to see if they can reach out to some small business owners in Union County, Adair County, and the areas within the Creston office to see if they can get more committee representation.

Next meeting will be August 9, 2024, at 8:30 AM.

New link for Iowa Plains site is: <https://swdb.iowa.gov/iowa-plains>