

**REGION 5 WORKFORCE INVESTMENT BOARD  
(RWIB)**

**CHIEF ELECTED OFFICIALS  
(CEO'S)**

**Monday, July 13, 2015**

**4:00 p.m.**

**Iowa Workforce Development  
Three Triton Circle  
Fort Dodge IA 50501**

RWIB in attendance:      Larry McBain – Chair                      Daniel J. DeWall  
   Tom Grau    Jane Hambleton  
   Pat Essing    Janet Adams

RWIB absent:                      Julie Geopfert                                      Dr. Dan Kinney  
   Lois J. Irwin    Christopher M. Lindgren  
   Margene Bunda                                      Tom Salvatore-Vice Chair  
   Mick Hatcher

CEO's in attendance:      Rick Rasmussen                                      Clark Fletcher  
   Doug Bailey-Vice Chair                              Clarence Siepker

CEO's absent:                      Gary Nicholson                                      Carl Mattes-Chair

Guests in attendance:

Elaine Weidlein, Supervisor WIA/PROMISE JOBS  
Sara Messerly, Region 5 Operations Manager  
Cynthia Meek, RWIB Staff Support  
Todd Spencer  
Mike Wilkinson  
Maria Weydert, Goodwill of the Great Plains  
Teresa Larson-White, Children & Families of Iowa  
Ann Waynar, ICCC ABE  
Matt Winkell, Proteus, Inc.  
Lori Kolbeck ,IVRS  
Dan Lewandowski, Webster County Veteran Service Officer  
Dean Ewoldt, Humboldt County Veteran Service Officer  
Kelsey Casey, Children & Families of Iowa

Chairperson Larry McBain called the regular meeting of the Region 5 RWIB to order on July 13,2015 at 4:05 p.m. in the Iowa Workforce Development office, Three Triton Circle, Fort Dodge, Iowa. Each person introduced themselves and stated their role or relationship to the boards.

A motion was made by Janet Adams and seconded by Jane Hambleton to approve the agenda. Motion carried unanimously by the RWIB. CEO Rick Rasmussen moved to approve the agenda with Clark Fletcher seconding. Motion carried unanimously by the CEO's.

A motion was made by Tom Grau and seconded by Daniel DeWall to approve the minutes from the May 11,2015 meeting. Motion carried unanimously by the RWIB. Clark Fletcher moved to approve the minutes from the May 11,2015 meeting with Rick Rasmussen seconding. Motion carried unanimously by the CEO's.

### **Partner Input**

There was no Partner input.

Lori Kolbeck was introduced. She replaced Mary Augustus at Iowa Vocational Rehabilitation as the Area Supervisor.

### **Public Comments**

An opportunity for public comment was provided with no comments made from the public.

### **Youth Employment Program**

Teresa Larson-White with Children and Families of Iowa said that Tiffany Neavin has left for another position. Kelsey Casey is new. She had been doing parenting classes and is now full time with the youth program. Bethany Frerichs is getting married and will be moving to Des Moines in September,2015.

Children and Families of Iowa is working to get ready for WIOA. There has been 78 referred and of those half are not enrolled. There are 58 enrolled and 31 are employed. There are those that need work ready skills. Classes are available for older youth, and are also using the Employability Skills Inventory. There is a job search Boot Camp and a work shop format including an Attitude Inventory. There are more changes coming up.

### **Dept. of Education Letter of Support**

Ann Waynar with ICCC Adult Basic Education is asking for a letter of support from the RWIB. Larry McBain will be taking care of this, getting it signed and sent in. She said this is something

that will be needed each year. The letter of support is for the Executive Summary of Iowa Central Community College's Local Adult Education and Literacy Extension/Transition Plan for Program year 2016.

Ann said ICCC has been a partner with Workforce Development Center since 1967 and will continue working together going forward to serve those in need. Last year (2014) 1172 people were served. The three main areas are Hi Set classes, English literacy and reading skills. There have been 109 graduates. The GED program became HiSet in the last year and a half. The alternate goal is to get them into the workforce. It is hard to track how many are going into the workforce and staying employed. Tracking is done by the Dept. of Education regarding how many obtain employment or go on to post-secondary education. Workforce Development provides assistance for travel, day care costs if eligible, Career Ready 101, and NCRC testing. Internet is now in all the classrooms. Sara Messerly and Elaine Weidlein agree with Ann that working together has been a good fit and they support Ann's letter. There is not a quorum at this meeting but the general consensus is to support the letter and have Larry sign it.

### **Regional Partners & Manager Training June 5,2015**

Janet Adams and Larry McBain attended the Training help at Johnston IA June 5,215. Janet said that boards will be more responsible. Can hold more meetings if necessary. Larry mentioned that there will be more decision making. And will be more involved with the Workforce system. He thought that Director Townsend did a great job of leading this training. Having the Workforce Board for Region 5 grandfathered in would be the recommendation of those who attended from this region. The CEO group will be holding a conference call or meeting soon to work on the paperwork that needs to be handed in to get this taken care of. This needs to be done before the meeting that is scheduled for September 28, 2015.

### **Request for Proposal**

Mike Wilkinson went over some of the changes under WIOA that will take place for the board in the future. Staff can be added but moneys for that would need to come from Administrative funds. There is not much money in WIOA Admin for staff. The Workforce board will be involved more with the partners, especially Department of Education and Vocational Rehabilitation. The board will be the leadership for the group rather than the Workforce staff. More business owners should be involved in attending the meetings and voice what they need for skills in potential employees when doing their hiring. HiSet is very important for those without a high school diploma. Once the board knows what the needs are after talking to the businesses they in turn can work with the service providers to find out what classes and programs are available and would be the best solution for getting these persons ready for employment. The board will have full authority. In working together with the service providers they can make the best decisions on how to spend the funds that are available.

A Request For Proposal will be needed to acquire a new provider for the Adult and Dislocated Worker programs. IWD will not be submitting a bid to continue as the service provider for these programs. Mike stated that according to DOL, this is a conflict of interest. Mike will be helping with this RFP process to find a new service provider. The Youth service provider needs to be in place by next July of 2016.

A letter to Director Townsend is needed from the CEO to get the current RWIB grandfathered in if that is the decision, or to go with the new board structure. The concerns of the board were if there would be more moneys available to work with. Also it is hard to know the function of the board, how effective is the money that is spent and is money on English as a second language a good use. Areas like Storm Lake do have more of a need to get persons educated to speak English.

A grant for sector partnerships is available for this area. It doesn't flow to ICCC but to those providing the service. There is a need for more businesses to be involved but it can be hard for them to supply their time. People need training as there are jobs out there. Some people need to be pushed to follow through.

Goals need to be made so the Partners and Workforce can work together on them. The CEO's can change the focus of the board. It is agreed by the board that they want to be grandfathered in and make changes gradually. The providers know each other but the board doesn't know what everyone does. Mike stated that the RWIB doesn't necessarily need to know what all of the providers do. The RWIB needs to set 2-4 main goals, and then it is up to the partners and IWD to strategize on how to get this done.

Some youth need a bridge class to help them with the transition from High school to the work force. They need help from someone who knows what is needed for the job.

Todd Spencer spoke about the board needing to also decide on the regional boundary. The state is coming up with a template to use. Regional boundaries will be decided by a vote and a letter to the Director. Todd told the Board not to let it get them feeling overwhelmed. It won't be as hard to go forward with the changes coming up with WIOA. He and Mike will be there to help with the process.

### **Retirement**

Elaine Weidlein is retiring in a couple of weeks. She was presented with a retirement card and wished well.

### **Adjournment**

Motion for adjournment made by Dan DeWall and seconded by Janet Adams.

The next meeting will be Monday Sept 28,2015 at 4:00 PM.

Respectfully submitted  
Cynthia Meek, RWIB Staff Support