

**IOWA STATE WORKFORCE DEVELOPMENT
BOARD MEETING
Thursday, November 17, 2016
9:00 a.m.**

APPROVED MEETING MINUTES

The Iowa Workforce Development Board met Thursday, November 17, 2016, originating in the Iowa Association of Community College Trustees (IACCT) Board Room located at 855 East Court Ave., Des Moines, Iowa. Board Chair John Krogman called the meeting to order at approximately 9:02 a.m.

Voting Board members in attendance included: Joe Grieving (by telephone), Chair John Krogman, Andy Roberts (by telephone) Jan Miller Straub, Carrie Duncan (by telephone), Ken Sagar, and Robert Gilmore.

Non-Voting Board members attending: David Mitchell, Drew Conrad, Mary Cannon James, Wendy Mihm-Herold, John Smith, Representative Kirsten Running Marquardt, Senator William Dotzler and Senator Jake Chapman.

Board members absent were: Representative Greg Forristall, Rita Grimm, Greer Sisson, and Jeremy Varner.

IWD staff in attendance included: Director Beth Townsend, Deputy Director Myron Linn, Ben Humphrey, Courtney Greene, Ryan West, Marketa Oliver, Cathy Ross, Diana Sisler and Shelly Evans.

Roll call was taken and quorum was established for this meeting.

Approval of the Meeting Agenda

Motion: Jan Miller Straub moved to approve the November 17, 2016 Agenda. John Krogman second. **All Approved. None Opposed. Motion Approved.**

Motion: Ken Sager moved to approve the minutes from the July 12, 2016, State Workforce Board meeting. Jan Miller Straub second. **All Approved. None Opposed. Motion Approved.**

Directors Report - Beth Townsend

Director Townsend introduces the new Deputy Director, Myron Linn. Deputy Linn is going to be working with Ben Humphrey as our legislative liaison. Deputy Linn has 30 years of experience at Pella Corporation, working in government relations and has established many, many good relationships up on the hill.

Director Townsend also introduces IWD IT Administrator, Cathy Ross. Cathy comes to IWD from the private sector. Cathy owned a start up business, sold that company, worked for several other companies before coming to IWD and is our service delivery director taking over the IT department and incorporating our business analyst needs into the development of IWD's IT programs.

Director Townsend discusses the UI program mainframe and the continued consortium with the State of Idaho to replace the 1973 mainframe. The current 1973 mainframe is what the UI benefits program continues to operate off of. This past legislative session IWD asked for and received approval for funds to update the IT system. The new system will be cloud based. IWD hopes to have the program deployed by the end of June 2018. This is a huge project that is being overseen by Cathy and her team. Director Townsend provided information on the recent trip that she, Cathy Ross and Ryan West made to Chicago for 2 days to meet with the Idaho consortium. The new program will be owned by the State of Iowa.

Director Townsend discusses the success of the IWD's booth at the Iowa State Fair. IWD's staff volunteered from all over the state of Iowa. IWD obtained knowledge about people's perception of IWD, their experiences with IWD and the rating of how IWD operates. Over 2,000 people participated in the survey over the course of the 10 days at the Iowa State Fair. 85% of them the survey feedback was good on people's experiences with IWD.

Director Townsend discusses IWD's efforts for the last 18 months to focus more on reemployment and upskilling as opposed to just being a place where people come to make sure they are getting their unemployment benefits. IWD's main goal is to try to get people reemployed and get them reemployed at better positions than they previously may have held. We have been working with many groups throughout the State.

Director Townsend discusses the WIOA implementation continuing to move forward. IWD continues to work closely with core partners, with Dave Mitchell and voc rehab and the DOE to make sure that we can successfully implement the program and we have received correspondence and feedback. We have had a review team with the DOL come out and talk to us about our WIOA implementation.

Director Townsend discusses the continued road shows. The shows began in the spring and continued into the fall. The road shows consist of the Director and senior staff visiting field offices. 2 – 3 hours were spent with each office going through and updating them on what is going on in Des Moines, our programs, giving them information about updates to our UI program, and about WIOA implementation. Opportunities were given to provide questions, recommendations, suggestions. This has been a very successful program. We have additional visits scheduled for Dubuque, Cedar Rapids and Ottumwa. The road shoes will begin again in February or March 2018 as well as visits to the community colleges.

Director Townsend discusses the Future Ready Iowa Alliance program. The alliance was created to develop a strategic plan so that Iowa would meet its goal of 70% of Iowans having post secondary education, training or certificate of value by 2025. We currently stand at 43% of Iowans have that or meet that goal. The alliance is being chaired by Lt. Gov. Reynolds and Dan Houston, CEO of Principal Financial. So we have put together 5 working groups that consist of 12 individual members. The groups are broken into Get Iowans Ready, Get Iowans Credentialed which also includes and upskilling work group, gets Iowans Hired and we have a communications and outreach so that we can figure out how we are going to bring this plan thru and get it publicized throughout the state of Iowa as well as reaching out to minority communities and individuals with barriers to employment to make sure that they are also aware of the program or the plan or programs that are available to assist them. The first meeting was held October 28. Speakers were brought in to talk about programs and best practices from other states who are engaged in similar work. An individual from the Lumina Foundation did a presentation surrounding the grant for \$100,000. This grant allowed us to form the alliance.

Director Townsend introduces Wendy Mihm-Herald from Northeast Iowa Community College. Wendy will be the community college representative on the state workforce board.

Director Townsend also acknowledges John Smith's addition to the board and looking forward to the success in getting independent universities involved.

Minority Outreach Standing Committee Update – Director Townsend

Director Townsend discusses the minority outreach group and the need to approve a minority outreach standing committee with at least one state board member to serve as a member of the group.

Vote on approval of a permanent Minority Outreach Committee of the State Workforce Development Board.

Motion: Ken Sagar moved to approve a motion to approve the standard minority outreach committee for the state workforce development board. Jan Miller Straub second. **All Approved. None Opposed. Motion Approved.**

State Workforce Development Board Standing Committee Update.

Disability Standing Access Committee Update - David Mitchell.

David Mitchell provides an update on disability access standing committee. Since its inception we have gone out and did an outreach and recruited eleven members for the committee. Initial meeting went very well and consistent with marching orders presented at last board meeting.

Youth Standing Committee Update - by Ben Humphrey.

Ben Humphrey provides an update on the youth standing committee. Jeremy Varner is appointed as the Chair. Interim meeting was held and membership has been established. Focus on recruitment and in-school youth rehabilitation.

Vote on approval of Youth Standing Committee Membership Structure.

Motion: Jan Miller Straub moved to approve a motion to approve the standard minority outreach committee structure for the state workforce development board. Ken Sagar second. **All Approved. None Opposed. Motion Approved.**

**Presentation on collection, misclassification, customer service and fraud – Ryan West.
Unemployment Insurance Division of IWD.**

Ryan West provides update on UI program efficiency and accountability. Disaster plan was discussed for failure of current mainframe system, misclassification claims and pursuing claims against employers for unpaid taxes.

Meeting breaks at 10:25 am

Resume at 10:40 am

Andy Roberts (via phone).

Female – management (via phone).

Joe Grieving (via phone).

IWD Administrative Rules Review and Update – Ben Humphrey.

Five-Year Administrative Rules Review

IWD Attorney Ben Humphrey reviews the proposed revisions to Iowa Administrative Code Chapters 21, 22, 23, 24 and 25. These changes were previously provided to the board in their board packets. Ben reviews all proposed additions and deletions to the code with the board.

Chapter 21

Ryan West Remarks/Q&A*

Senator Dotzler Remarks/Q&A*

Ken Sager Remarks/Q&A*

Director Townsend Remarks/Q&A*

Senator Dotzler Remarks/Q&A*

Ken Sager Remarks/Q&A*

Ryan West Remarks/Q&A*

Ken Sager Remarks/Q&A*

Director Townsend Remarks/Q&A*

Chapter 22

Senator Dotzler Remarks/Q&A*

Director Townsend Remarks/Q&A*

Ryan West Remarks/Q&A*

Director Townsend Remarks/Q&A*

Ryan West Remarks/Q&A*
Director Townsend Remarks/Q&A*
Ryan West Remarks/Q&A*
Senator Dotzler Remarks/Q&A*
Unknown Male: How did you land on 30? (2:04 TIME FRAME)
Ryan West Remarks/Q&A*

Chapter 23

Ryan West Remarks/Q&A*
Ken Sager Remarks/Q&A*
Ryan West Remarks/Q&A*

Chapter 24

Ryan West Remarks/Q&A*
Kirsten Running-Marquardt/Q&A*
Ryan West Remarks/Q&A*
Director Townsend Remarks/Q&A*
Ryan West Remarks/Q&A*
Ken Sager Remarks/Q&A*
Ryan West Remarks/Q&A*
Ken Sager Remarks/Q&A*
Ryan West Remarks/Q&A*
Ken Sager Remarks/Q&A*
Ryan West Remarks/Q&A*
David Mitchell Remarks/Q&A*
Kirsten Running-Marquardt/Q&A*
Ryan West Remarks/Q&A*
Kirsten Running-Marquardt/Q&A*
Ryan West Remarks/Q&A*
Kirsten Running-Marquardt/Q&A*
Ryan West Remarks/Q&A*
Director Townsend Remarks/Q&A*
Ryan West Remarks/Q&A*
Kirsten Running-Marquardt/Q&A*

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Ryan West Remarks/Q&A*
Kirsten Running-Marquardt/Q&A*
Ryan West Remarks/Q&A*
Kirsten Running-Marquardt/Q&A*
Ryan West Remarks/Q&A*
Senator Dotzler Remarks/Q&A*
Ryan West Remarks/Q&A*
John Krogman Remarks/Q&A*

Break for box lunches/refreshments.

Resume

Chapter 25

John Krogman Remarks/Q&A*
Ken Sager Remarks/Q&A*
John Krogman Remarks/Q&A*
Ken Sager Remarks/Q&A*
Director Townsend Remarks/Q&A*
Ken Sager Remarks/Q&A*
Director Townsend Remarks/Q&A*
Senator Dotzler Remarks/Q&A*
Ken Sager Remarks/Q&A*
Director Townsend Remarks/Q&A*

'The entire audio copy for the above Presentation, Discussion, Remarks and Q&A session is available for review at IWD. Please contact Shelly Evans at (515) 725.5680 for request.

John Krogman Remarks/Q&A*
Senator Dotzler Remarks/Q&A*
John Krogman Remarks/Q&A*

Motion – Action Item No. 1: Ken Sagar moved for a vote to approve to move forward in the administrative rules review report as presented by IWD and Ben Humphrey. Second: J. Miller Straub. **All Approved. None Opposed. Motion and Action Item Approved.**

Motion – Action Item No. 2: Andy Roberts moved for a vote to approve the proposed amendments to the Iowa Administrative Code under the Five-Year Administrative Rules Report for the Unemployment Insurance Division – Iowa Administrative Code Chapters 21, 22, 23, 24 and 25 as presented by IWD and Ben Humphrey. Second: Ken Sager.

All Approved. None Opposed. Motion and Action Item Approved.

Discussion of the IWD legislative agenda for the 2017 legislative session – Ben Humphrey.

IWD Attorney Ben Humphrey reviews Iowa’s State Workforce Development Board membership structure requirements and changes that must be made. Discussion of mandatory members and optional members.

3:13 (unknown male) Remarks/Q&A*

Ken Sager Remarks/Q&A*

Director Townsend Remarks/Q&A*

John Krogman Remarks/Q&A*

Director Townsend Remarks/Q&A*

3:20 (unknown male) Remarks/Q&A*

Director Townsend Remarks/Q&A*

Senator Dotzler Remarks/Q&A*

Ken Sager Remarks/Q&A*

Senator Dotzler Remarks/Q&A*

John Krogman Remarks/Q&A*

3:26 (unknown male) Remarks/Q&A*

John Krogman Remarks/Q&A*

Senator Dotzler Remarks/Q&A*

Director Townsend Remarks/Q&A*

Senator Dotzler Remarks/Q&A*

Director Townsend Remarks/Q&A*

Ken Sager Remarks/Q&A*

Director Townsend Remarks/Q&A*

Senator Dotzler Remarks/Q&A*

John Krogman Remarks/Q&A*

Director Townsend Remarks/Q&A*

3:28 (unknown male) Remarks/Q&A*

Director Townsend Remarks/Q&A*

3:29 (unknown male) Remarks/Q&A*
Ken Sager Remarks/Q&A*
Director Townsend Remarks/Q&A*
John Krogman Remarks/Q&A*
Ken Sager Remarks/Q&A*
John Krogman Remarks/Q&A*
Ken Sager Remarks/Q&A*
Director Townsend Remarks/Q&A*
3:31 John Smith Remarks/Q&A*
John Krogman Remarks/Q&A*
3:31 John Smith Remarks/Q&A*
Director Townsend Remarks/Q&A*
3:31 John Smith Remarks/Q&A*
Director Townsend Remarks/Q&A*
3:32 (unknown female) Remarks/Q&A* - Jan Miller Straub?
Director Townsend Remarks/Q&A*
Ken Sager Remarks/Q&A*
Senator Dotzler Remarks/Q&A*
John Krogman Remarks/Q&A*
Director Townsend Remarks/Q&A*
3:33:45 (unknown male) Remarks/Q&A*
Director Townsend Remarks/Q&A*
Senator Dotzler Remarks/Q&A*
Director Townsend Remarks/Q&A*
Senator Dotzler Remarks/Q&A*
Ken Sager Remarks/Q&A*
Director Townsend Remarks/Q&A*
Senator Dotzler Remarks/Q&A*
Ken Sager Remarks/Q&A*
Director Townsend Remarks/Q&A*
Ken Sager Remarks/Q&A*
John Krogman Remarks/Q&A*
Ken Sager Remarks/Q&A*
Senator Dotzler Remarks/Q&A*
Ken Sager Remarks/Q&A*
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Greer Sisson Remarks/Q&A*
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Ken Sager Remarks/Q&A*

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Senator Dotzler Remarks/Q&A*
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Ken Sager Remarks/Q&A*
Senator Dotzler Remarks/Q&A*
Director Townsend Remarks/Q&A*
John Krogman Remarks/Q&A*
Director Townsend Remarks/Q&A*
Ken Sager Remarks/Q&A*
Director Townsend Remarks/Q&A*
Ken Sager Remarks/Q&A*
3:41 (unknown male) Remarks/Q&A*
Ken Sager Remarks/Q&A*
Ken Sager Remarks/Q&A*
Senator Dotzler Remarks/Q&A*
Ken Sager Remarks/Q&A*
3:42:09 (unknown male) Remarks/Q&A*
Director Townsend Remarks/Q&A*
3:44:23 (unknown male) Remarks/Q&A*
Ken Sager Remarks/Q&A*
Director Townsend Remarks/Q&A*
Ken Sager Remarks/Q&A*
Senator Dotzler Remarks/Q&A*
Director Townsend Remarks/Q&A*
Senator Dotzler Remarks/Q&A*
3:47 Mary Cannon James Remarks/Q&A*
Director Townsend Remarks/Q&A*
Senator Dotzler Remarks/Q&A*
Ken Sager Remarks/Q&A*
Director Townsend Remarks/Q&A*
Ken Sager Remarks/Q&A*
Senator Dotzler Remarks/Q&A*
Ken Sager Remarks/Q&A*
Director Townsend Remarks/Q&A*
John Krogman Remarks/Q&A*
Andy Roberts Remarks/Q&A*
John Krogman Remarks/Q&A*
Ken Sager Remarks/Q&A*
Andy Roberts Remarks/Q&A*

John Krogman Remarks/Q&A*
Director Townsend Remarks/Q&A*
John Krogman Remarks/Q&A*

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Discussion of the *Irving v. Employment Appeal Board* Ruling from the Iowa Supreme Court - – Ben Humphrey.

Director Townsend Remarks/Q&A*
Ken Sager Remarks/Q&A*
Ben Humphrey Remarks/Q&A*
3:53 Mary Cannon James Remarks/Q&A*
Ben Humphrey Remarks/Q&A*
Mary Cannon James Remarks/Q&A*
Ben Humphrey Remarks/Q&A*
Mary Cannon James Remarks/Q&A*
Ben Humphrey Remarks/Q&A*
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Director Townsend Remarks/Q&A*
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Mary Cannon James Remarks/Q&A*
Senator Dotzler Remarks/Q&A*
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John Krogman Remarks/Q&A*
Ben Humphrey Remarks/Q&A*
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Director Townsend Remarks/Q&A*
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Director Townsend Remarks/Q&A*
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Senator Dotzler Remarks/Q&A*
Carrie Duncan Remarks/Q&A*
Director Townsend Remarks/Q&A*
Carrie Duncan Remarks/Q&A*
Director Townsend Remarks/Q&A*
Carrie Duncan Remarks/Q&A*
Director Townsend Remarks/Q&A*
Senator Dotzler Remarks/Q&A*
Director Townsend Remarks/Q&A*
Ben Humphrey Remarks/Q&A*
Director Townsend Remarks/Q&A*
Ben Humphrey Remarks/Q&A*
Senator Dotzler Remarks/Q&A*
Ben Humphrey Remarks/Q&A*
Senator Dotzler Remarks/Q&A*
Ben Humphrey Remarks/Q&A*
Director Townsend Remarks/Q&A*
Senator Dotzler Remarks/Q&A*
Director Townsend Remarks/Q&A*
Ben Humphrey Remarks/Q&A*
Senator Dotzler Remarks/Q&A*
Ken Sager Remarks/Q&A*
Senator Dotzler Remarks/Q&A*
Senator Dotzler Remarks/Q&A*
Director Townsend Remarks/Q&A*

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Discussion of Wages Individuals Must Earn to Establish Benefits for 1st and 2nd Years – Ben Humphrey.

Ryan West Remarks/Q&A*
Director Townsend Remarks/Q&A*
Ken Sager Remarks/Q&A*

Director Townsend Remarks/Q&A*
Ken Sager Remarks/Q&A*
Director Townsend Remarks/Q&A*
Ryan West Remarks/Q&A*
Director Townsend Remarks/Q&A*
Ken Sager Remarks/Q&A*
Ryan West Remarks/Q&A*
Benjamin Humphrey Remarks/Q&A*
Ryan West Remarks/Q&A*
Ken Sager Remarks/Q&A*
Director Townsend Remarks/Q&A*
Ken Sager Remarks/Q&A*
Jan Miller Straub Remarks/Q&A*
Director Townsend Remarks/Q&A*
Jan Miller Straub Remarks/Q&A*
Ken Sager Remarks/Q&A*
Jan Miller Straub Remarks/Q&A*
Director Townsend Remarks/Q&A*
Ken Sager Remarks/Q&A*
Director Townsend Remarks/Q&A*
Jan Miller Straub Remarks/Q&A*
Senator Dotzler Remarks/Q&A*
Jan Miller Straub Remarks/Q&A*
4:16 (**unknown female**) Remarks/Q&A*
Director Townsend Remarks/Q&A*
Senator Dotzler Remarks/Q&A*
John Krogman Remarks/Q&A*
Ken Sager Remarks/Q&A*
John Krogman Remarks/Q&A*
Ben Humphrey Remarks/Q&A*
Director Townsend Remarks/Q&A*
John Krogman Remarks/Q&A*

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Adjournment: Motion: Jan Miller Straub moved to adjourn this meeting of the State Workforce Development Board. Motion seconded by Ken Sager. **All Approved. None Opposed. Motion Approved.**

The meeting adjourned at 1:24 p.m.

Respectfully Submitted,

Handwritten signature of Shelly Evans in blue ink.

Shelly Evans, Paralegal

Handwritten signature of Beth Townsend in black ink.

Beth Townsend, Director