2015 ANNUAL PROFILE **REGION 1** IOWA WORKFORCE DEVELOPMENT

Executive Summary

As of 2014, Iowa Workforce Development's (IWD) Region 1's largest private industry was Trade, representing 17.6 percent (17,930) of the region's total covered employment of 101,956. The region's total employment increased by 0.7 percent since 2013, while the average annual wage increased by 3.4 percent to \$38,413 for all industries. The Agricultural industry posted the largest employment percentage increase of 6.2 percent during 2014.

IWD's Region 1 average weekly wage for all industries was \$739 for 2014. This was an increase of 3.4 percent since 2013. The highest average weekly wage for a private sector was in Finance, Insurance, and Real Estate averaging \$1,022. Between 2013 and 2014, the Information sector reported the largest percentage increase in average weekly wage of 8.0 percent.



Source: Quarterly Census of Employment and Wages

Ten Major Private Industry Employers

Name of Company	Industry
John Deere Dubuque Works	Manufacturing
Mercy Medical Ctr-Dubuque	Health Services
Ibm Data Ctr	Professional Services
Ws Live	Administrative and Support
Agriprocessors Inc	Manufacturing
Eagle Window & Door Mfg Inc	Manufacturing
Luther College	Education
Agri Star	Manufacturing
Prudential Financial	Finance and Insurance
Prudential Retirement	Finance and Insurance

Source: Infogroup®

STATE OF IOWA



IWD Region 1

QUICK FACTS

Counties Included in Iowa Workforce Development's Region 1

Allamakee	Dubuque
Chickasaw	Fayette
Clayton	Howard
Delaware	Winneshiek

2014 Covered Employment (QCEW)

			%
Total Employment	10	1,956	6.7 ¹
Average Weekly Wage		\$739	90.3 ²
Largest Private Sector: Trade	1	7,930	7.3 ³
 ¹ Percent is based on state employment of 1,515,887 ² Percent is based on state wage of \$818 ³ Percent is based on state employment in specified s 	wide a wide d sector	average covered	weekly
Census Sta	atisti	CS	
IWD Regio Population (20		20	8,322

Re	porting Un	its		E	mploymen	t
2013	2014	% Change		2013	2014	% Change
6,991	7,078	1.24%	Total All Industries	101,233	101,956	0.71%
6,525	6,608	1.27%	Private Business	88,164	88,787	0.71%
224	236	5.36%	Ag/Natural Resources & Mining	1,978	2,100	6.17%
747	737	-1.34%	Construction	4,812	4,803	-0.19%
378	386	2.12%	Manufacturing	17,061	17,504	2.60%
1,451	1,450	-0.07%	Trade	17,645	17,930	1.62%
519	525	1.16%	Wholesale Trade	5,803	6,100	5.12%
932	925	-0.75%	Retail Trade	11,843	11,830	-0.11%
322	325	0.93%	Transportation & Utilities	3,128	3,183	1.76%
106	110	3.77%	Information	1,359	1,246	-8.31%
615	610	-0.81%	Finance, Insurance, and Real Estate	5,307	5,307	0.00%
785	795	1.27%	Professional & Business Services	7,729	7,738	0.12%
681	711	4.41%	Education & Health Services	17,211	17,081	-0.76%
617	631	2.27%	Leisure & Hospitality	9,086	9,007	-0.87%
600	618	3.00%	Other Services	2,847	2,889	1.48%
467	470	0.64%	Government	13,069	13,169	0.77%
104	106	1.92%	State	578	566	-2.08%
256	259	1.17%	Local	11,827	11,929	0.86%
107	105	-1.87%	Federal	664	674	1.51%

2013 - 2014 Covered Employment and Reporting Units by Industry



http://www.iowalmi.gov

		2013 - 2	2014 Average Annual and Weekly Wage by In	dus	stry			
Avera	ge Annual V	Wage			Avera	ge	Weekly	Wage
2013	2014	% Change			2013		2014	% Change
\$ 37,161	\$ 38,413	3.37%	Total All Industries	\$	715	\$	739	3.36%
\$ 37,371	\$ 38,645	3.41%	Private Business	\$	719	\$	743	3.34%
		-		-				-
\$ 33,956	\$ 35,090	3.34%	Ag/Natural Resources & Mining	\$	653	\$	675	3.37%
\$ 44,900	\$ 47,416		Construction	\$	863	\$	912	5.68%
\$ 49,012	\$ 50,884		Manufacturing	\$	943	\$	979	3.82%
\$ 30,330	\$ 31,395	3.51%	Trade	\$	583	\$	604	3.60%
\$ 46,121	\$ 47,566	3.13%	Wholesale Trade	\$	887	\$	915	3.16%
\$ 22,592	\$ 23,056	2.05%	Retail Trade	\$	434	\$	443	2.07%
\$ 44,380	\$ 45,892	3.41%	Transportation & Utilities	\$	853	\$	883	3.52%
\$ 44,485	\$ 48,009	7.92%	Information	\$	855	\$	923	7.95%
\$ 50,610	\$ 53,163	5.04%	Finance, Insurance, Real Estate	\$	973	\$	1,022	5.04%
\$ 45,558	\$ 45,841	0.62%	Professional & Business Services	\$	876	\$	882	0.68%
\$ 36,626	\$ 37,382	2.06%	Education & Health Services	\$	704	\$	719	2.13%
\$ 13,633	\$ 13,842	1.53%	Leisure & Hospitality	\$	262	\$	266	1.53%
\$ 23,146	\$ 24,302	4.99%	Other Services	\$	445	\$	467	4.94%
		-		-				-
\$ 35,748	\$ 36,849	3.08%	Government	\$	687	\$	709	3.20%
\$ 55,060	\$ 56,320	2.29%	State	\$	1,059	\$	1,083	2.27%
\$ 34,101	\$ 35,281	3.46%	Local	\$	656	\$	678	3.35%
\$ 48,277	\$ 48,233	-0.09%	Federal	\$	928	\$	928	0.00%

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Average Weekly Wage Comparisons

IWD Region 1 \$739

Rank Among All 15 **IWD** Regions 6

> Statewide \$818

http://www.iowalmi.gov

Size of Firm Based on Employment December 2014 **QUICK FACTS** 1,000 and Number of Number of 3 Employment Size of Firm up Employees Employers 0 to 4 6,717 3,837 500 to 999 8 Eleven firms in 5 to 9 1.318 8,653 Region 1 employ 10 to 19 951 12.705 250 to 499 43 500 or more workers, 20 to 49 586 17,364 Number of Employees totaling 9,063 50 to 99 222 15,686 workers, which 100 to 249 118 100 to 249 118 17,619 accounts for 250 to 499 15,314 43 8.8 percent of total 50 to 99 222 500 to 999 8 5.562 employment in the region. 1,000 and up 3 3,501 20 to 49 586 7,086 Total 103,121 Firms that employ less than 50 workers 10 to 19 951 represent 94.4 percent of all 1,318 5 to 9 establishments region-wide. 0 to 4 3.837 0 1.000 2.000 3.000 4.000 5.000 Number of Employers

2014 Local Employment Dynamics (LED) - Quarterly Workforce Indicators Comparison of 3rd Qtr 2013 to 3rd Qtr 2014

	Region 1	Region 1
Quarterly Workforce Indicators	(2013)	(2014)
Total Employment	101,479	103,381
New Hires	12,401	13,172
Separations	16,055	16,618
Turnover Rate %	0.09	0.092
Average Monthly Earnings	\$3,230	\$3,332
Average New Hire Earnings	\$1,936	\$2,009
	lowa	lowa
Quarterly Workforce Indicators	(2013)	(2014)
Total Employment	1,498,453	1,514,462
New Hires	226,009	231,425
Separations	278,960	277,585
Turnover Rate %	0.091	0.095
Average Monthly Earnings	\$3,526	\$3,610
Average New Hire Earnings	\$2,078	\$2,221

Source: Local Employment Dynamics, <u>http://lehd.did.census.gov</u>. For definitions of the Quarterly Workforce Indicators, visit <u>http://lehd.did.census.gov/doc/QWI_101.pdf</u>.

QUICK FACTS

Quarterly Workforce Indicators Definitions

Total Employment Number of workers who are employed by the same employer in both the current and previous guarter

<u>New Hires</u> Total number of workers that were also not employed by that employer during the previous four quarters

For additional definitions see source information below the LED tables



QUICK FACTS

'On the Map' Interactive Mapping Application

> As of 2013, there were 92,686 primary jobs in this region.

29,382 workers live in Region 1 but leave the region for their primary jobs

71.6 percent (66,318) of the region's workers live and work in Region 1.

ON THE MAP Statistics — Region 1

Distribution of Worker's Age, Monthly Earnings, and Race—Primary Jobs

Total Primary Jobs						
-	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
Total Primary Jobs	92,686	100.00%	91,630	100.00%	87,056	Share 87,056 100.00% 2009 0 21,414 24.6% 47,482 54.5% 18,160 20.9% 2009 0 0unt Share 2009 0 0unt Share 22,267 25.6% 39,504 45.4% 25,285 29.0% 0 0 2009 0 0 5 98.0% 743 743 0.9% 117 0.1% 519 0.6% 44 0.1%
Jobs by Worker Age						
	20	13	20	11	20	09
	Count	Share	Count	Share	Count	Share
Age 29 or younger	21,971	23.7%	22,882	25.0%	21,414	24.6%
Age 30 to 54	48,081	51.9%	48,297	52.7%	47,482	54.5%
Age 55 or older	22,634	24.4%	20,451	22.3%	18,160	20.9%
Jobs by Earnings						
	20	13	2011 20		2009	
	Count	Share	Count	Share	Count	Share
\$1,250 per month or less	20,953	22.6%	22,719	24.8%	22,267	25.6%
\$1,251 to \$3,333 per month	38,344	41.4%	38,608	42.1%	39,504	45.4%
More than \$3,333 per month	33,389	36.0%	30,303	33.1%	25,285	29.0%
Jobs by Worker Race				l		
-	20	13	20	11	20	09
	Count	Share	Count	Share	Count	Share
White Alone	90,120	97.2%	89,383	97.5%	85,314	98.0%
Black or African American Alone	1,337	1.4%	1,094	1.2%	743	0.9%
American Indian or Alaska Native Alone	136	0.1%	137	0.1%	117	0.1%
Asian Alone	615	0.7%	587	0.6%	519	0.6%
Native Hawaiian or Other Pacific Islander Alone	59	0.1%	54	0.1%	44	0.1%
Two or More Race Groups	419	0.5%	375	0.4%	319	0.4%

Source: Local Employment Dynamics, On the Map: <u>http://onthemap.ces.census.gov/</u>. For definitions and instruction on this mapping application, visit http://lehd.ces.census.gov/led/datatools/onthemap.php?name=GettingStarted

QUICK FACTS

'On the Map' Reports

One of the reports generated from 'On the Map' displays total primary jobs of 92,686 in Region 1 and the distribution of age and monthly earnings of the workers.

41.4 percent of Region 1 workers earn from \$1,251 to \$3,333 per month.

24.4 percent of the region's workers are age 55 and older.

		2012	2022		
Industry Description	NAICS	Estimated	Projected	Total	Percent
	Code	Employment	Employment	Growth	Change
Educational Services	611	12,780	13,955	1,175	9.2%
Ambulatory Health Care Services	621	3,810	4,655	845	22.29
Nursing and Residential Care Facilities	623	4,740	5,570	830	17.5%
Specialty Trade Contractors	238	2,990	3,700	710	23.7%
Professional, Scientific, and Technical Services	541	3,765	4,450	685	18.29
Food Services and Drinking Places	722	6,050	6,680	630	10.49
Self Employed and Unpaid Family Workers	671	9,935	10,545	610	6.19
Social Assistance	624	1,880	2,395	515	27.4%
Administrative and Support Services	561	2,765	3,240	475	17.2%
Credit Intermediation and Related Activities	522	2,390	2,770	380	15.9%
Hospitals	622	3,735	4,110	375	10.09
Religious, Grantmaking, Civic, Professional Organizations	813	2,875	3,235	360	12.5%
Wood Product Manufacturing	321	1,330	1,675	345	25.9%
Amusement, Gambling, and Recreation Industries	713	1,890	2,235	345	18.39
Management of Companies and Enterprises	551	1,045	1,370	325	31.19
Construction of Buildings	236	995	1,290	295	29.69
Food Manufacturing	311	2,170	2,465	295	13.69
General Merchandise Stores	452	2,085	2,335	250	12.09
Merchant Wholesalers, Durable Goods	423	2,380	2,615	235	9.9
Fabricated Metal Manufacturing	332	2,770	3,000	230	8.39

Source: Long-Term Industry Projections

https://www.iowaworkforcedevelopment.gov/industry-projections

"Hot Jobs" in Region 1

Occupational Title	2012 Estimated	2022 Projected	Annual Growth	Region 1 2015 Mean		
		Employment		Annual Wage	Education	Job Training
Master's Degree or higher	Linpioginoin	Linpioyinoin	1410 (70)	, and a rage	Lucoution	oos mannig
Pharmacists	215	250	1.6	\$ 43.54	DP	N
Rehabilitation Counselors	270	320	1.7	\$ 23.57	MA	N
Bachelor's Degree						
Software Developers, Applications	355	450	2.5	\$ 39.46	BA	N
Personal Financial Advisors	270	345	2.8	\$ 38.35	BA	N
Market Research Analysts & Marketing Specialists	175	230	3.1	\$ 31.09	BA	N
Social & Community Service Managers	200	245	2.3	\$ 27.13	BA	Ν
Postsecondary Education						
Dental Hygienists	200	240	2.0	\$ 34.01	AS	N
Registered Nurses	2,150	2,480	1.5	\$ 27.12	AS	N
Heating, AC, & Refrigeration Mechanics & Installers	175	215	2.3	\$ 24.91	PS	L
High School Diploma (or Equivalent) or less						
First-Line Supervisors of Const Trades & Extraction Wkrs	340	415	2.2	\$ 27.93	HS	N
Insurance Sales Agents	325	395	2.2	\$ 27.91	HS	М
Occupations were selected based on the annua	al growth rate fr	om Region 1's	2012-202	2 occupationa	l projection:	5.

https://www.iowaworkforcedevelopment.gov/occupational-projections

Education (typical education level needed to enter an occupation): DP = Doctoral or Professional degree; MA = Master's degree; BA = Bachelor's degree; AS = Associate's degree; PS = Postsecondary non-degree award; SC = Some college, no degree; HS = High school diploma or equivalent; < HS = Less than high school;

Job Training (typical on-the-job training level needed to attain occupational competency): I = Internship/residency; A = Apprenticeship; L = Long-term on-the-job training; M = Moderate-term on-the-job training; S = Short-term on-the-job training; None = N.

Employment and Unemployment Statistics Annual 2014

County	Labor Force	Number	Unemployment	Number
County		Unemployed	Rate	Employed
Allamakee	7,780	460	5.9	7,320
Chickasaw	6,540	320	4.9	6,220
Clayton	10,250	530	5.2	9,720
Delaware	10,590	420	3.9	10,170
Dubuque	55,900	2,400	4.3	53,500
Fayette	10,860	570	5.2	10,290
Howard	5,360	230	4.2	5,140
Winneshiek	12,150	540	4.4	11,610
Total	119,390	5,450	4.6	113,940
(*=Average)	119,390	5,450	4.0	115,940

Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy.

Source: Local Area Unemployment Statistics (LAUS) Note: Total employed and unemployed may not reflect total labor force, due to rounding.

QUICK FACTS

Labor Force 2014

Unemployment averaged 4.6 percent in Region 1 for 2014. The region's jobless rate translated into 5,450 unemployed persons.

The 2014 unemployment rate for Region 1 was higher than the statewide average of 4.3 percent.

QUICK FACTS

County Unemployment Rates

Lee County reported the highest jobless rate in the state in 2014 at 6.3 percent.

Lyon County reported the lowest jobless rate in the state in 2014 at 2.6 percent.

Unemployment Rates per Iowa Counties 2014 Annual Average

J.	Lyon 2.6	Osceola 3.5	Dickins 4.9		nmet 4.1			Winneba 4.4	go I	Worth 4.7		itchell 3.7		vard .2	Winnes	shiek	Allama	kee		
2	Sioux 3	O'Brien 3.4	Clay 4.3		o Alto 3.8	Kossi 3.4		Hancoc 3.4	k Cer	ro Goro 4.8		loyd 4.7		asaw .9	4.4	•	5.9			
$\langle \cdot \rangle$	Plymouth 3.5	Cherokee 5.3	Buena Vi 4.1	staPoca	hontas 3.6	Humb 4		Wright 4.3	F	ranklin 4.1		iutler 4.4		mer .8	Faye 5.2		Clayt 5.2		2	7
3	Woodbury 4.5	lda 3.8			alhoun 5.1	Webs 5		Hamilto 4.7	»"]	Hardin 4.5		rundy 4.4		(Haw) 5.1	Bucha 4.		Delav 3.9		0ubuq 4.3	
	Monor 5.2		wford .3	Carroll 3.3		eene 1.1	Boo 3.	one .5	Story 2.9		arshal 5.6		ama 5.6		nton 4.8		nn .6	Jone: 5.1		Jackson 5.3 Clinton 5.5
	Harri		helby Au 3.3	dubon 4.5	Guthri 4.5		Dallas 3.4		olk .4		sper .6		veshiel 4.5		owa 4.3		nson .2	Ceda 4 Musc		Scott 5.4
	كموكسر	Pottawatta 4.4		ass 4.5	Adai 4.2		ladiso 4.7		rren L1	Mar 4		Maha 4.6		Keok 4.6		ashing 3.7	L	ouisa 4.7		
	ł	Mills 4.5	Aontgome 4.3	y Ada 3.		Union 4.9		Clarke 4.7		icas 4.1	Mor 5.		Wape 5.7		Jefferso 4.5		Henry 4.6	Des Moi 5.2		
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Source: Local Area Unemployment Statistics (LAUS)



CONTACT INFO

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Equal opportunity employer/ program. Auxiliary aids and services are available upon request to individuals with disabilities. TTY 515-281-4748; 1-800-831-1399

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(LAUS) Employment & Wages (QCEW) Industry Profiles Industry Projections Laborshed Studies	employment, industry and oc information is reported for th	n (LMI) Division collects, and cupational statistics, wages e State of lowa as a whole a	alyzes and prepares a wide an , projections, trends and other is well as for other geographic	r workforce characteristics. c areas within the State.
Occupational Employment & Wages Occupational Projections		dministration (ETA) along wi TA.	ates Department of Labor's E th the United States Census E	
Workforce & Economic Development Status Reports Workforce Needs Assessment Unemployment Insurance Statistics	The tool below provides a su force, unemployed, employe	, immary for the State of Iowa d and the unemployment rate able. Navigating between th	labor force statistics which in e by month. To view historical e three tabs at the top of the fi	data, change the year sele
Additional Links	Seasonally Adjusted (Statewic	le-Only) Not Seasonally Adjust	ed (Other Geographies) Annual A	Werages
Special Publications Outside Resources	2015 Iowa Labor Force S Jan	Summary (Seasonally Adju Feb Mar Apr M	sted) Nay Jun Jul Aug	Sep Oct Nov
	Unemployment 71,800 Unemployment Rate 4.2%	4.1% 4.0% 3.8%	10,500 1,704,400 1,700,400 1,700,10 64,800 63,900 63,900 62,50 3.8% 3.7% 3.8% 3.7 45,700 1,640,500 1,636,500 1,637,60	% 3.6% 3.5% 3.4%
	Select Year:			
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