

**STATE OF IOWA WORKFORCE DEVELOPMENT BOARD  
MINORITY UNEMPLOYMENT & OUTREACH COMMITTEE MEETING**

**MINUTES**

**Date:** January 10, 2018

**Location:** 1000 E. Grand Avenue, Capitol View Room, Des Moines

	MEMBER	PRESENT	NOT PRESENT
1	Alex Piedras		X
2	Andy Roberts Chair	X	
3	Azadeh Tavakoli		X
4	Ben Humphrey	X	
5	Beth Townsend	X	
6	Charles Isenhart	X	
7	Claudia Thrane		X
8	Karl Cassell		X
9	Cory Kelly	X	
10	Carrie Duncan		X
11	Jeremy Varner		X
12	Jessica Harder		X
13	Joshua V. Barr		X
14	Marcela Hermosillo	X	
15	Quentin Hart		X
16	Mary Bontrager		X
17	Marvin Dejean	X	
18	Wendy Mihm-Herold	X	
19	Mike Ralston		X
20	Rob Denson		X
21	Steve Dust		X
22	Timothy Perkins		X
23	San Wong		X
24	Wayne Ford	X	

OTHER ATTENDEES		
ATTENDEE	PRESENT	NOT PRESENT
Shelly Evans, IWD	X	

MEETING MINUTES
Call to Order by Beth Townsend, Director Iowa Workforce Development.
Introductions.
Roll Call.
Discussion of: <ul style="list-style-type: none"> <li>• Contact minority leaders in the community.</li> <li>• Identify available mentoring for minority students and gaps around state.</li> </ul>

- Funding for minority education.
- Transportation.
- Providing driver's license.
- Unemployed and increasing accessibility.
- ESL classes, credit classes.
- Increase incentives for completing ESL.
- Cliff effect.
- Financial literacy classes – access.
- MLK's financial/economic suggestions (from '68) (asset building).
- Financial coaching and employment.
- Financial training (cradle to grave).
- Add financial coaching to IWD services and requirement.
- Summer youth internship programs.
- Awareness of intern opportunities.
- Providing teeth for 10% requirement, owned RFPs awarded by state.
- Increased training opportunities in correction facilities.
- Top down changes combined with accountability.
- Evaluate current programs.
- Family development and self-sustainability
- Increase ability to track/case management across programs.
- Look at support for smaller businesses.
- Can IWD/sales team encourage/promote minority hiring?
- Develop strategies to recruit and hire.
- Increase education pipeline.
- Increase professional network.
- Encourage community colleges/regents to increase recruitment promotion.

ACTION ITEM			
MOTION	1 <sup>st</sup>	2 <sup>nd</sup>	Unanimously Approved
Motion to Adjourn. Adjournment at 12:00 p.m.	Wendy Mihm-Herold	Jayson Henry	X

Respectfully Submitted,



Shelly Evans, Board Administrator



Andy Roberts, Chair